

## Fall 1916 Autumn Opening

### Carpets and Rugs New Fall Designs and Colorings

#### High-Grade Wilton Rugs

Plain and self-toned effects, Chinese and Persian designs in the most attractive assortment of colorings we have ever offered. In fact, we have selected the best from all the big American rug mills.

All sizes from 22½x36 inches to 11.3x15.

Prices range from \$4.25 to \$157.50

An inspection of this stock will soon show you that the rug you want is here.

#### Wool Wiltons

We offer in a wide range of designs and colorings and in qualities on which you can safely depend for hard wear. Most of these makes you will not find elsewhere.

The sizes range from 18x36 to 11.3x15.

The prices from \$2.75 to \$95.00

#### Wool Art Rugs

In order to meet the demand for a low-priced rug that is durable, attractive in design and suitable for any room in the house, we have secured a stock so varied in designs, sizes and colorings that the most exacting taste can be satisfied.

6 x 9 size, from.....	\$5.50 to \$12.50
8.3x10.6 size, from.....	\$10.75 to \$15.00
9 x10.6 size, from.....	\$11.50 to \$16.50
9 x12 size, from.....	\$8.75 to \$22.00
9 x15 size, from.....	\$18.75 to \$25.00
10.6x12 size, from.....	\$18.75 to \$24.00
12 x15 size, from.....	\$24.00 to \$35.00

Special sizes, if necessary, on short notice.

#### Wiltone Rugs

A special heavy rug, suitable for all uses, that you will find here exclusively. Made in all the desirable sizes and in a variety of designs and colorings. Plain, self-toned and Persian medallion and all-over designs.

The range of sizes is from 27x54 to 11.3x15.

Prices from \$5.00 to \$75.00

#### Carpets

If it's an all-over carpet you need we have it. Plain colors, as you know, are extremely popular, and we have them in over

300 Different Shades.

All widths from 27 inches to 9 feet.

Prices from \$1.35 to \$27.50 per yard

#### Our Rego Moresque Wilton

with 18-inch chintz and band borders, may prove to be just the carpet you should have.

Figured Wiltons, from.....	\$3.50 to \$4.75 per yard
Figured Axminster, from.....	\$2.25 to \$2.75 per yard
Figured Brussels, from.....	85c to \$2.25 per yard
Figured Velvets, from.....	\$1.15 to \$2.25 per yard

#### Oriental Rugs

Considering the condition of the market, we are offering some excellent opportunities to secure these fine hand-made pieces at prices considerably below what you will pay for them elsewhere.

An interesting collection of Irans, Kurds, Mosuls, Sarouks, Kermans, Beloochistans, &c., in a wide range of designs and colorings.

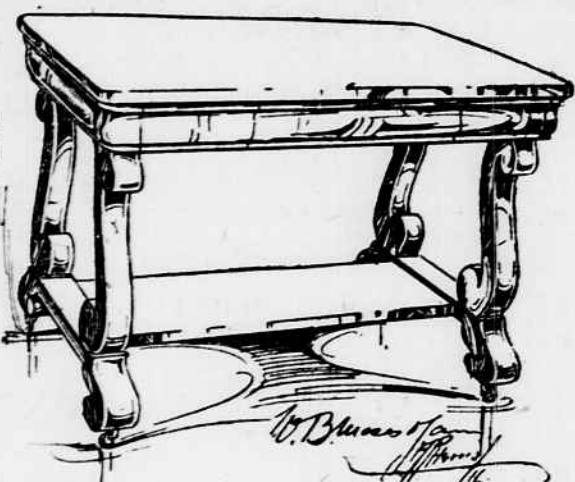
Sizes from 2x4 feet to 4½x7½ feet.

Prices from \$12.50 to \$185.00

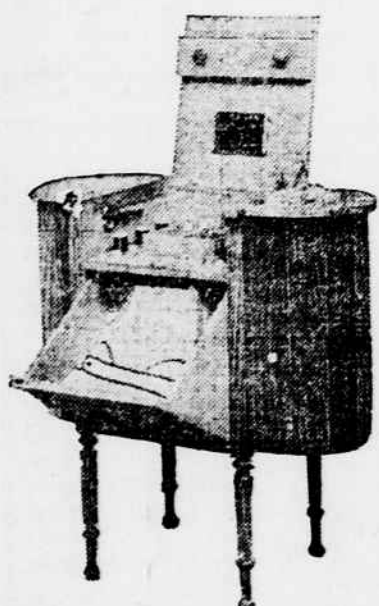
Mexican and Navajo Indian Rugs in all the usual sizes and some unusual designs and colorings.

Prices from \$3.25 to \$35.00

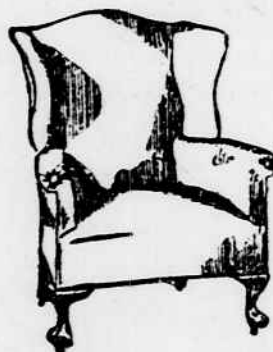
## Furniture of Distinction



This Fine Mahogany Library Table.....\$16.50



The New Martha Washington Sewing Table—something different and entirely new. Solid Mahogany.....\$15.00



This Fine, Comfortable, Solid Mahogany Chippendale Arm Rocker or Arm Chair, upholstered in brown striped material. Special.....\$22.50

Fall, 1916  
Autumn Opening

## W. B. Moses & Sons

The Art Needlework and Gift Shop

In Connection With Our Linen Shop

### The Linen Shop

First Floor, Main Building

We take pleasure in announcing to our Washington friends and patrons of the opening of a new Art Needlework and Gift Shop. We have spared neither time nor money in making this one of the largest and most complete shops in the country.

Many odd and attractive gift and novelty articles, both foreign and domestic, will be found in this shop, such as Lamp Shades of odd design, Filet Pillows, Embroidered Models, Baskets, &c. The newest designs in Stamped Goods, several lines of Package Goods, Beads, Yarns and Threads. SPECIAL ATTENTION given to the Stamping and Designing of Gowns, Suits, Hats and Bags.

We have opened a Special Workroom for Special Orders, such as Lamp Shades, Pillows and Scarfs to match color schemes.

One of the special features of the opening will be the Embroidery Lessons in charge of a special demonstrator from New York, for ten days, teaching all the newest stitches in Silk Embroidery and Crocheting.

Complete instructions for Society's newest fad, knitting of sweaters, caps, scarfs, &c., daily from 10 a. m. to 5 p. m.

72-inch Table Cloths, extra good quality of linen, stamped in new, artistic designs for cut work, lazy-daisy and solid embroidery. Each.....	\$8.50
Buffet and Sideboard Scarfs, designs to match table cloth. Each.....	\$3.50
Ready-made Stamped Silk Bags for bead work. Each.....	\$3.50
Stamped Ready-made Infants' Cashmere Coats, with double collar. Each.....	\$5.00
Infants' Dresses, all made up, stamped for smoking and French embroidery.....	\$2.50
Stamped Large-size Turkish Bath Towels, colors blue, pink and yellow. Each.....	\$1.00

Stamped Turkish Laundry Bags, ready made, with heavy cord. Each.....	\$1.25
Dainty Baby Caps, made of sheer material stamped for French embroidery. Each.....	85c
Centers, Pillows and Scarfs, stamped and tinted for cross-stitch embroidery. Each.....	50c
13-piece Luncheon Sets, tinted and stamped for outline and lazy-daisy stitch.....	65c
Stamped Night Dresses, new, dainty designs, excellent quality nainsook. Each.....	50c
Stamped Ready-made Corset Covers, extra good value. Each.....	25c

Real Foreign Hand Made Linen Lace Pieces; Ajour, Mosaic and Madeira Hand Made Pieces; Real Irish Hand Crochet and Embroidered Pieces; French-Japanese and Porto Rican Linen Novelties; Finest Pure Linen Damask Table Cloths, Napkins, Towels and all Household Linen requisites. Novelties of exclusive design and character.

### Autumn Display and Sale of Household and Fancy Decorative Linens, Monday, October 2, 1916

Real Foreign Hand Made Lace Pieces; Ajour, Mosaic and Madeira Hand Embroidered Pieces; Real Irish Hand Crochet and Embroidered Pieces; French-Japanese and Porto Rican Linen Novelties, in connection with

The finest line of Pure Linen Table Cloths, Napkins, Towels and Household requisites of exclusive designs and character ever assembled in Washington

## Autumn Sale of Household Linens & Bed Coverings at Remarkable Prices

The finest and most varied assortment of Linens ever assembled in Washington. John S. Brown & Sons' "Shamrock Linens," famous throughout the world, at unmatched prices.

Table Cloths 2x2 yards. Special, \$5.00 to \$10.00 each.	
Table Cloths 2x2½ yards. Special, \$6.25 to \$14.00 each.	
Table Cloths 2x3 yards. Special, \$7.50 to \$18.00 each.	
Table Cloths 2¼x2½ yards. Special, \$7.50 each.	
Table Cloths, 2¼x3 yards. Special, \$9.00 each.	
Napkins to match, \$5.50 to \$16.75 dozen. Odd napkins—designs to match up odd cloths or yard damasks.	
Size 22x22 inches. Special, \$5.75 dozen.	
Size 24x24 inches. Special, \$7.00 dozen.	
Size 26x26 inches. Special, \$9.00 dozen.	

"Brown's Shamrock" Hand Embroidered Bed Spreads. Sheer Irish Batiste, tape borders with beautiful hand embroidered designs for single or double beds. Special, \$10.25 to \$75.00 each.

Blankets and Comforts of Character  
Plain White Wool Blankets; Colored borders; plain colors; plaids; checks; novelties in all sizes, crib to double bed size. Special, \$2.75 to \$35.00 pair.

Comforts of rich Brocade, Satins, Silks, Mulls, Nainsooks and novelty fabrics with pure lamb's wool, down or sanitary cotton lining. An exclusive line of designs and colorings. \$2.50 to \$55.00 each.

#### "Brown's Shamrock" Linen Towels

The finest line of towels ever shown in this city. Hemstitched ends of purest flax, plain or figured. Special, \$1.00, \$1.25, \$1.35, \$1.50, \$2.00 and \$2.25 each.

## "The Linen Shop" Main Floor

Trade conditions of today will prove these items to be the best values offered in Washington this year. Thrifty shoppers will supply their needs for months to come.

72-inch Bleached Pure Irish Linen Table Damask. Every thread of pure fine linen; four designs. Special, yard.....	\$2.25
22x22-inch Bleached Pure Irish Linen Napkins, assorted designs of pure linen. Special, dozen.....	\$3.50
17-inch Bleached Pure Linen Crash Toweling, for tea, glass, hand or roller towels. Special, yard.....	21c
19x34-inch Hemstitched Pure Linen Towels, soft absorbent linen; red borders. Special, each.....	39c
30x53-inch Bleached Turkish Bath Towels, hemmed ends, heavyweight; very absorbent. Special, each.....	50c
66x80-inch White Wool Blankets—pink or blue border; soft, fluffy and warm—steam shrunk. Special, pair.....	\$5.75
70x80-inch White Wool Blankets—colored borders, beautiful grades. Marked Special, pair.....	\$8.25
Lamb's Wool Lined Comforts—novelty covers of sateen and mull; full size. Special, each.....	\$7.50
Imported Satin Marseilles Bed Spreads, scalloped edge, cut corner, beautiful embossed designs. Single size, \$6.50; double size.....	\$9.00

## Opening Specials

\$1.50 Bleached Pure Irish Linen Table Damask. 72 inches wide; four pretty designs. Yard.....	\$1.00
\$4.00 Bleached Pure Irish Linen Napkins. Assorted designs of pure flax. Dozen.....	\$3.00
35c Hemstitched Pure Linen Towels. Colored borders, soft and durable. Each.....	25c
60c Bleached Hemmed Turkish Bath Towels. Size, 30x53 inches; very absorbent. Each.....	39c
20c Bleached Pure Linen Crash Toweling. Red border, for tea, glass, pantry or roller towels. Yard.....	16c

#### Pure Linen Bordered Pattern Tablecloths With Napkins to Match

Cloths, 2x2 yards. Special.....	\$4.00 and \$3.00 each
Cloths, 2x2½ yards. Special.....	\$5.00 and \$3.75 each
Cloths, 2x3 yards. Special.....	\$6.00 and \$4.50 each
Napkins, 21x22 inches. Special.....	\$4.00 and \$3.75 dozen
Napkins, 24x24 inches. Special.....	\$5.75 dozen
\$6.75 White Wool Blankets, pink or blue borders, double-bed size; warranted for warmth and wear. Pair.....	\$5.00
\$6.75 Pure Lamb's Wool Lined Comforts, full size; novelty sateen and mull covers. Each.....	\$5.25
\$5.00 Imported Satin Marseilles Bed Spreads, scalloped edge; cut corners for single beds. Each.....	\$3.50
\$7.00 Imported Satin Marseilles Bed Spreads, scalloped edge; cut corners for double beds. Each.....	\$5.50

## Fall 1916 Autumn Opening

### Drapery Department

In this department we have been most fortunate in securing a full assortment of merchandise, both foreign and domestic, for this season's display.

This was possible only by preparing long in advance; in fact, much of it was purchased and delivery arranged for over a year ago. You will at the present time find no scarcity of any wanted materials, but early selection this season is urged, as merchandise is daily becoming more difficult to secure, and the price constantly increasing.

#### Lace Curtains

You will find in this section curtains of all styles and in all lengths, from 2½ yards long for sill length up to 4 yards for extra long windows.

Irish Point Curtains, \$4.00, \$5.00, \$7.50, up to \$16.50 pair.	
Tamboured Net Curtains, \$5.00, \$7.50, \$8.50, up to \$18.00 pair.	
Brussels Curtains, \$5.50, \$7.00, \$9.00, up to \$47.50 pair.	
Duchess Lace Curtains (cream), \$4.50, \$6.00, up to \$17.50 pair.	
Renaissance Curtains, \$5.50, \$7.50, up to \$25.00 pair.	
Marie Antoinette Curtains, \$3.75, \$5.00, \$6.00, up to \$22.50 pair.	
Cluny (white and ecru), \$2.50, \$4.00, \$5.00, up to \$18.50 pair.	

You will also find full assortment of serim, marquisette, Novelty Net, Nottingham, Scotch Lace, Cable Net curtains from which to select.

#### Portieres

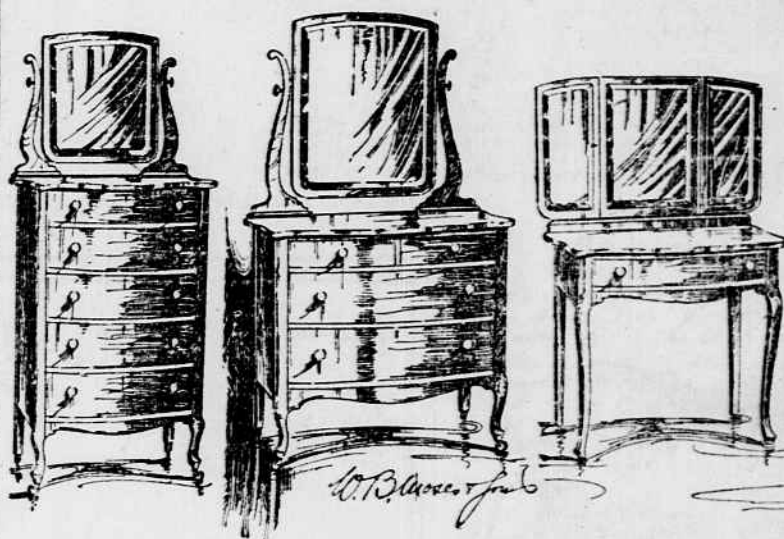
A large proportion of door hangings this season will be made of velvet and notwithstanding the scarcity of this class of merchandise we are displaying a beautiful line of colorings and styles.

Velvet Portieres, plain or duplex colors, green, gold, rose, blue, mulberry and brown combinations. Pair.....	\$17.50
Velvet Portieres, plain centers with self-toned borders, plain or duplex combinations. Pair.....	\$22.50
French Velour Portieres, green, olive, tan and dark rose. Pair.....	\$20.00
Cotton Velour Portieres, brown, green, rose and blue. Pair.....	\$8.50
Velour and Silk Portieres, heavy rope edge, green, brown and rose. Pair.....	\$18.50
Repp and Armure Portieres, in all colors are here (some of them sunfast) at prices ranging from \$6.00 up to, pair.....	\$15.00

#### Couch Covers

Reversible Couch Covers, 60 in. wide and full length. Oriental patterns and colorings, \$4.25, \$5.50 and.....	\$6.00
Heavy Tapestry Couch Covers, in the dull colorings now sought for, \$6.50, \$8.00 and.....	\$10.50
Velour Couch Covers, soft colorings, patterns are copies of Persian Silk Rugs.....	\$18.50

## Furniture of Distinction



### This Three-Piece Bedroom Suite

Genuine Mahogany, Golden Oak and Tuna Mahogany. Fine hand-rub finish Toilet Table, with triplicate mirrors.....\$64.50

Dresser.....	\$21.50
Chiffonier.....	\$21.50
Toilet Table.....	\$21.50
Full Size Bed to match.....	\$21.50

Special 10-piece SOLID MAHOGANY Dining Room Suite, Adam design, consisting of Buffet, China Case, Serving Table, Dining Room Table, five Side Chairs and one Armchair. Special.....\$200.00

Fine 10-piece Black Inlay Mahogany Suite, Sheraton design. Quality finish and construction the best. Buffet, China Case, Serving Table, Dining Room Table, five Side Chairs and one Armchair. Regular \$529.00. Special.....\$455.00

Fine 3-piece Inlay Sheraton Mahogany Dining Room Suite—Buffet, China Case and Serving Table. Regular price, \$403.00. Special.....\$310.00

Fine 3-piece Colonial Design Crotch Mahogany Dining Room Suite, Buffet, China Case and Serving Table. Regular \$450. Special.....\$350.00

Fine 10-piece Sheraton Design Mahogany Dining Room Suite. Regular \$600.00. Special.....\$475.00

Solid Golden Oak 3-piece Suite. Buffet, China Case and Serving Table, \$35.50. China Case, \$25.50. Side Table, \$14.50.

Three-piece Hepplewhite Design Mahogany Dining Room Suite—Buffet, China Case and Serving Table, \$300.00, to.....\$225.00

Golden Oak Buffet.....\$18.00

Fine 10-piece Crotch Mahogany Inlay Dining Room Suite. Regular \$824. Special.....\$650.00

Golden Oak China Case.....\$15.00  
Fumed Oak Dining Room Table.....\$13.50